



Take advantage of DTE Energy incentive rebates!

Insulate your flat roofs and save up to \$200,000 per facility.

DTE Energy is offering a 10¢ per square foot rebate to business customers for insulating their flat roofs. To be eligible for this rebate, you must be adding insulation to existing buildings heated with natural gas, and the roof must have an R-value of less than R-11. Once work is completed, your roof needs to be R-24 or higher.

WHAT'S AN R-VALUE?

Roofing materials are given an R-value to indicate its resistance to heat flow. Simply put, the higher a material's R-value, the better it will insulate.

COMMON ROOFING MATERIALS AND THEIR R-VALUES (per inch)

gypsum	.60	cork	3.57
wood	.91	fiberglass	3.9
fiberboard	2.78	GacoRoofFoam	6.5

With an R-value of 6.5 per inch, reaching the rebate's minimum rating of R-24 is easy with GacoRoofFoam!

The GacoRoofFoam system forms a light, seamless, durable barrier that combines energy efficiency with outstanding resistance to the elements. GacoRoofFoam is a self-flashing foam; it's sprayed on as a liquid and expands as it cures, conforming to the contours of any shape while filling holes, nooks and crevices.

GacoRoofFoam is then protected by a white elastomeric coating of silicone that stretches and contracts as the roof and foam below warms and cools through the seasons. As an added bonus, Gaco Western's S-20 white silicone coating helps reduce your building's cooling costs (and meets Energy Star reflectance performance requirements for roofs). That will enable you to apply for the 2¢ per square foot cool roof rebate as well!



Small measures mean big savings.

- 1 Select a contractor and download the application on DTE Energy's website.
- 2 Submit the Application to reserve incentives from DTE's limited funds.
- 3 Once approved, your contractor will begin to install the GacoRoofFoam system and supply you with all needed documentation. Make sure your project is completed within 90 days.
- 4 Submit the Final Application along with required documentation via email, mail or fax.
- 5 Receive your rebate!



Want your contractor to be paid directly with the incentive rebate check?

Just sign and submit the Optional Third Party Payment Authorization on page 4 of the application.

Contact Mark Caldwell at 248 904 5708 and let him help you determine what's best for your building and how you can best take advantage of the Consumers Energy incentive rebate.

Gaco Western, a family-owned business since 1955, offers waterproofing and insulation solutions for a variety of commercial, industrial, and residential applications.

The company's main office is located in Seattle, Washington and all products are proudly made in the United States at the company's state-of-the-art manufacturing, research and development facility in Waukesha, Wisconsin.



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